

**IN THE CLAIMS:**

Claims 108, 124, 151, 154, and 176 are amended herein. All pending claims are produced below.

1-107. (Cancelled)

108. (Currently Amended) A computer-implemented method ~~in a client system~~ for ordering an item, the method comprising:

- receiving, from a server system, by a computer of a client system a client identifier of the client system;
- persistently storing the client identifier ~~at~~ within the client system;
- for an item to be ordered:
  - providing for display information identifying the item and an indication of a single action that is to be performed to order the identified item; and
  - in response to the single action being performed, sending to the server system a request to order the identified item along with the client identifier without requiring a user to log in to the server system, the request to order being an order indicated by the single action and the client identifier identifying account information previously supplied by the user of the client system; and
- responsive to a request to change account information:
  - receiving log in credentials of the user;
  - receiving updated account information; and
  - sending the updated account information and the client identifier to the server system.

109. (Previously Presented) The method of claim 108 wherein the account information includes billing information.

110. (Previously Presented) The method of claim 108 wherein the account information includes shipping information.

111. (Previously Presented) The method of claim 108 wherein the client system and server system communicate via the Internet.

112. (Previously Presented) The method of claim 108 including receiving from the server system a confirmation that the order was generated.

113. (Previously Presented) The method of claim 108 wherein the single action is clicking a mouse button for a cursor is positioned over a predefined area of the displayed information.

114. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial information supplied by the server system as to an identity of the user of the client system.

115. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial shipping information supplied by the server system.

116. (Previously Presented) The method of claim 108 wherein the displaying includes displaying partial payment information supplied by the server system.

117-123. (Cancelled)

124. (Currently Amended) The method of claim 108 ~~including displaying~~ further comprising providing for display an indication that the order for the item that is requested in response to performing the single action can be canceled within a time period.

125. (Previously Presented) The method of claim 124 wherein the time period is 90 minutes.

126-150. (Cancelled)

151. (Currently Amended)) A ~~client~~ computer system for ordering an item, comprising:

~~a component that receives~~ processor configured to receive from a server system a client identifier of the client system and that stores the client identifier persistently;

~~a component that orders~~ the processor configured to order an item by providing for display information identifying the item along with an indication of a single action that is to be performed to order the identified item and by sending to the server system a request to order the identified item along with the client identifier without requiring a user to log in to the server system, the request to order being an order indicated by the single action and the client identifier identifying account information previously supplied by the user; and

~~a component that updates~~ the processor configured to update account information by receiving log in credentials of the user, receiving updated account information from the user, and sending the updated account information and the client identifier to the server system.

152. (Previously Presented) The computer system of claim 151 wherein the account information includes billing information.

153. (Previously Presented) The computer system of claim 151 wherein the account information includes shipping information.

154. (Currently Amended) The computer system of claim 151 wherein the single action is clicking a mouse button for a cursor ~~is~~ positioned over a predefined area of the displayed information.

155-156. (Cancelled)

157. (Currently Amended) The computer system of claim 151 ~~including displaying wherein the processor configured to order an item is further configured for providing for display~~ an indication that the order for the item that is requested in response to ~~performing the performance of~~ the single action can be canceled within a time period.

158-175. (Cancelled)

176. (Currently Amended) A computer-implemented method ~~in a computer system~~ for ordering an item, the method comprising:

- providing to a computer of a client system a client identifier for the client system, the client identifier being associated with account information of a user;
- for an item to be ordered[[,]]:
- providing for display to the client system information identifying the item and an indication of a single action that is to be performed to order the identified item;
- receiving from the client system an indication that the user performed the single action along with the client identifier; and
- generating an order for the identified item using the account information associated with the received client identifier without requiring a user to log in to the server system to order the item; and

responsive to a request to change account information:

- receiving log in credentials of the user;
- receiving from the client system updated account information; and

updating the account information associated with the client identifier of the logged in user based on the received updated account information.

177. (Previously Presented) The method of claim 176 wherein the account information includes billing information.

178. (Previously Presented) The method of claim 176 wherein the account information includes shipping information.

179. (Previously Presented) The method of claim 176 wherein the client system and server system communicate via the Internet.

180. (Previously Presented) The method of claim 176 wherein the single action is clicking a mouse button for a cursor is positioned over a predefined area of the displayed information.

181. (Previously Presented) The method of claim 176 wherein the display page includes partial shipping information supplied.

182. (Previously Presented) The method of claim 176 wherein the display page includes partial payment information supplied.

183. (Cancelled)